

Berks & Bucks Football Strategy 2008-2012

The National Game Strategy sets out the key priorities and targets for the National Game up to 2012. The FA's National Game Strategy will shape the development of football at all levels for the next four years.

Your feedback on how football can be improved on a local level is essential in ensuring that we reflect the needs of the County when we put the local strategy together over the next 6 months.

We want to ensure that we get all of your views, opinions and observations.

We are therefore setting up a series of County events to give all of our stakeholders an opportunity to shape the future of football, to feedback and challenge our thinking so far, and to raise any current issues or challenges.

The workshops will be based on the key goals and enablers for the strategy which are as follows.

The four key goals:

- **Growth and retention** - increasing the number of players & addressing retention
- **Raising standards** - creating a safe and positive environment & addressing behaviour within our game
- **Developing better players** - focusing on improving the quality of the 5-11 age group,
- **Running the game effectively** - leading and governing the game

To do this successfully The FA recognises the following three key enablers are critical:

Workforce - recruiting & developing a highly skilled and diverse paid and volunteer workforce

Facilities - improving the quality and access of training and playing facilities

Promotion - effective marketing, PR and communications.

EVENT 1:

Tuesday 26th February
2pm—4:30pm -
Wycombe Wanderers FC

EVENT 2:

Thursday 6th March
7:30-10pm
Didcot Town FC

EVENT 3:

Wednesday 12th March
7:30—10pm
Hilton Hotel—Milton Keynes

For more information please contact Liz Verrall - County Development Manager on: 01367 242099 (option 2) or email: liz.verrall@berks-bucksfa.com

HAVE YOUR SAY

Please return completed forms to Berks & Bucks FA, Suzanne Blundy
15a London Street, Faringdon, Oxon, SN7 7HD or email development@berks-bucksfa.com

Name: _____

Organisation: _____

Contact Email : _____
(Your place will be confirmed via email)

Contact Telephone Number: _____

I wish to attend the following Event: (please tick one)

EVENT 1

Tuesday 26th February 2008

Wycombe Wanderers FC, Adams Park, Hillbottom Road, High Wycombe, Bucks HP12 4HJ

2:00pm- 4:30pm

EVENT 2

Thursday 6th March 2008

Didcot Town Football Club, Bowmont Water, Didcot, OX11 7GA

7:30pm – 10:00pm

EVENT 3

Wednesday 12th March

Hilton Hotel – Milton Keynes, Timbold Drive, Kents Hill Park, Milton Keynes, MK7 6HL

7:30pm-10:00pm

What is your role within football?

Coach:

Player:

Club Official:

Referee:

Sports Development:

Other: (please specify) _____

We look forward to seeing you at your chosen event.

Liz Verrall
County Development Manager